## UNITED STATES PATENT AND TRADEMARK OFFICE **CERTIFICATE OF CORRECTION**

PATENT NO.

: 7,089,195 B2

Page 1 of 1

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INVENTOR(S)

: Ari Rosenberg

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In the Title Page, (56) under "OTHER PUBLICATIONS", second line, after "PR Newswire," insert -- New York, --.

<u>Column</u>	<u>Line</u>	
3	36	After "message" delete "based".
6	8	After "based" inserton
8	29	Change "On" toOne
10	45	After "owner" insert150
11	58	After "Seller" insert110
11	61	After "Seller" insert110
11	65	After "Viewers" insert130
11	66	After "Viewer's" insert130
12	3	After "Viewer" insert130; after "Seller" insert
		110

Signed and Sealed this

Twenty-seventh Day of March, 2007

JON W. DUDAS Director of the United States Patent and Trademark Office